FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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# Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

affirmative defense 10b5-1(c). See Ins	e conditions of Rule struction 10.					
1. Name and Address	s of Reporting Perso	n*	2. Issuer Name and Ticker or Trading Symbol  DoubleVerify Holdings, Inc. [ DV ]	(Check all	onship of Reporting Pers Il applicable) Director	on(s) to Issuer
(Last)			3. Date of Earliest Transaction (Month/Day/Year) 05/15/2024	l v	Officer (give title below)	Other (specify below)
C/O DOUBLEV	ERIFY HOLDING	GS, INC.			Chief Legal	Officer
462 BROADWA	Y		4. If Amendment, Date of Original Filed (Month/Day/Year)	- 1	ual or Joint/Group Filing Form filed by One Rep	(Check Applicable Line)
(Street)					Form filed by More than	n One Reporting Person
NEW YORK	NY	10013			. o mod by more and	. Che riopolang i chech
(City)	(State)	(Zip)				

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Dispo		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	05/15/2024		M		1,983	A	<b>\$0</b> (1)	41,451	D	
Common Stock	05/15/2024		F <sup>(2)</sup>		958	D	\$19.35	40,493	D	

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (In 8)		Derivative		Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Restricted Stock Units	(3)	05/15/2024		M			1,983	(1)	(1)	Common Stock	1,983	\$0	5,947	D	

#### Explanation of Responses:

- 1. Each restricted stock unit ("RSU") was granted on February 17, 2021 and represents a right to receive one share of common stock on a one-to-one basis. 25% of the RSUs vested and were settled on February 15, 2022, and the other remaining RSUs have continued, and will continue, to vest at a rate of 6.25% per quarter thereafter, subject to Mr. Grimmig's continued employment through the applicable vesting date.
- 2. Represents shares withheld to satisfy tax obligations in connection with the vesting of 1,983 RSUs on May 15, 2024.
- 3. RSUs convert into common stock on a one-for-one basis.

/s/ Andrew E. Grimmig 05/17/2024

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.