FORM 4

Check this box if no longer subject to

Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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| Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule |
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| affirmative defense conditions of Rule |
| 10b5-1(c). See Instruction 10. |

| 3. Date of Earliest Transaction (Month/Day/Year) X Officer (give title Other below) (Last) (First) (Middle) C/O DOUBLEVERIFY HOLDINGS, INC. 12/15/2024 | 1. Name and Address Grimmig And | 1 0 | 2. Issuer Name and Ticker or Trading Symbol <u>DoubleVerify Holdings, Inc.</u> [DV] | | ationship of Reporting Pers k all applicable) Director | son(s) to Issuer 10% Owner | | |
|--|--|----------|--|----------|--|-------------------------------|--|--|
| 462 BROADWAY 4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Appl | (Last) (First) (Middle) C/O DOUBLEVERIFY HOLDINGS, INC. | | (, , , | x | Officer (give title below) | Other (specify below) | | |
| | 462 BROADWAY | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Indiv | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | |
| (Street) Form filed by One Reporting Person NEW YORK NY 10013 | l` í | NY 10013 | | X | , , | 0 | | |
| (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | (City) | | | | | | | |

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | Transaction Disposed Of Code (Instr. | | 4. Securities Ad Disposed Of (D | | | 5. Amount of Securities Beneficially Owned Following Reported | | 7. Nature of Indirect Beneficial Ownership |
|---------------------------------|--|--------------------------------------|---|------------------------------------|---------------|---------------------------|--|---|---|
| | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (Instr. 4) |
| Common Stock | 12/15/2024 | М | | 1,493 | A | \$0 ⁽¹⁾ | 58,705 | D | |
| Common Stock | 12/15/2024 | М | | 2,500 | A | \$0 ⁽²⁾ | 61,205 | D | |
| Common Stock | 12/15/2024 | М | | 2,384 | A | \$0 ⁽³⁾ | 63,589 | D | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transac Code (Ir 8) | | | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) |
|---|---|--|---|---------------------------------|---|-----|-------|--|--------------------|--|-------------------------------------|---|--|--|---------------------------------------|
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | Transaction(s) (Instr. 4) | | |
| Restricted Stock Units | (4) | 12/15/2024 | | М | | | 1,493 | (1) | (1) | Common Stock | 1,493 | \$ <mark>0</mark> | 5,972 | D | |
| Restricted Stock Units | (4) | 12/15/2024 | | М | | | 2,500 | (2) | (2) | Common Stock | 2,500 | \$0 | 20,000 | D | |
| Restricted Stock Units | (4) | 12/15/2024 | | М | | | 2,384 | (3) | (3) | Common Stock | 2,384 | \$0 | 28,605 | D | |

Explanation of Responses:

1. The restricted stock units were granted on December 10, 2021. 6.25% of the restricted stock units vested and were settled on March 15, 2022 (the "2022 Vesting Date"), and the remainder of the restricted stock units vest at a rate of 6.25% on each quarterly anniversary of the 2022 Vesting Date.

2. The restricted stock units were granted on December 12, 2022. 6.25% of the restricted stock units vested and were settled on March 15, 2023 (the "2023 Vesting Date"), and the remainder of the restricted stock units vest at a rate of 6.25% on each quarterly anniversary of the 2023 Vesting Date.

3. The restricted stock units were granted on December 19, 2023. 6.25% of the restricted stock units vested and were settled on March 15, 2024 (the "2024 Vesting Date"), and the remainder of the restricted stock units vest at a rate of 6.25% on each quarterly anniversary of the 2024 Vesting Date.

4. Restricted stock units convert into common stock on a one-for-one basis.

/s/ Andrew E. Grimmig ** Signature of Reporting Person

12/17/2024 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.