

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

1. Name and Address of Reporting Person * <u>Desmond Laura</u> (Last) (First) (Middle) <u>C/O DOUBLEVERIFY HOLDINGS, INC.</u> <u>462 BROADWAY</u> (Street) <u>NEW YORK</u> <u>NY</u> <u>10013</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>DoubleVerify Holdings, Inc. [DV]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner Officer (give title below) Other (specify below)
	3. Date of Earliest Transaction (Month/Day/Year) <u>05/21/2025</u>	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
<u>Restricted Stock Units</u>	<u>(1)</u>	<u>05/21/2025</u>		<u>M</u>			<u>10,724⁽²⁾</u>	<u>05/23/2025⁽³⁾</u>	<u>(3)</u>	<u>Common Stock</u>	<u>10,724⁽²⁾</u>	<u>\$0</u>	<u>0</u>	<u>I</u>	<u>By Trust⁽⁴⁾</u>
<u>Restricted Stock Units</u>	<u>(1)</u>	<u>05/21/2025</u>		<u>A</u>		<u>14,609</u>		<u>05/21/2026⁽⁵⁾</u>	<u>(5)</u>	<u>Common Stock</u>	<u>14,609</u>	<u>\$0</u>	<u>14,609</u>	<u>I</u>	<u>By Trust⁽⁴⁾</u>

Explanation of Responses:

1. Restricted stock units convert into common stock on a one-for-one basis.
2. As reported previously, the reporting person made an election under the Issuer's deferred compensation plan to defer delivery of the vested shares to the earlier of (i) January 1, 2026 and (ii) the reporting person's end of service as a Director (in which case the shares will be delivered in a lump sum).
3. Each restricted stock unit ("RSU") was granted on May 23, 2024 and represents a right to receive one share of common stock on a one-to-one basis. The RSUs fully vested on May 21, 2025.
4. Represents restricted stock units held by the Laura B. Desmond Revocable Trust for which Ms. Desmond is trustee.
5. Represents time-based restricted stock units granted on May 21, 2025 pursuant to the annual equity grant under DoubleVerify Holdings, Inc.'s non-employee director compensation program. The restricted stock units vest on the earlier of (i) May 21, 2026 and (ii) the date of DoubleVerify Holdings, Inc.'s 2026 Annual Meeting of Stockholders, subject to Ms. Desmond's continued services. Ms. Desmond made an election under the Issuer's deferred compensation plan to defer delivery of the vested shares to the earlier of (i) January 1, 2027 and (ii) the reporting person's end of service as a Director (in which case the shares will be delivered in a lump sum).

/s/ Andrew E. Grimmig, as
Attorney-in-Fact for Laura B.
Desmond

05/23/2025

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.