1. Name and Address of Reporting Person*  
Blumberg Capital II, L. P.  
432 BRYANT STREET  
SAN FRANCISCO, CA 94105  
2. Date of Event Requiring Statement (Month/Day/Year)  
04/20/2021  
3. Issuer Name and Ticker or Trading Symbol  
DoubleVerify Holdings, Inc. [DV]  
4. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)  
_____ Director  
__X__ 10% Owner  
_____ Officer (give title below)  
_____ Other (specify below)  
5. If Amendment, Date Original Filed (Month/Day/Year)  
6. Individual or Joint/Group Filing (Check Applicable Line)  
_ X _ Form filed by One Reporting Person  
_ __ Form filed by More than One Reporting Person  

<table>
<thead>
<tr>
<th>Table I - Non-Derivative Securities Beneficially Owned</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Title of Security</strong> (Instr. 4)</td>
</tr>
<tr>
<td>Common Stock</td>
</tr>
</tbody>
</table>

**Reminder:** Report on a separate line for each class of securities beneficially owned directly or indirectly.  
Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.  

Table II - Derivative Securities Beneficially Owned (e.g. puts, calls, warrants, options, convertible securities)  

<table>
<thead>
<tr>
<th><strong>Title of Derivative Security</strong> (Instr. 4)</th>
<th><strong>Date Exercisable</strong> and <strong>Expiration Date</strong> (Month/Day/Year)</th>
<th><strong>Title and Amount of Securities Underlying Derivative Security</strong> (Instr. 4)</th>
<th><strong>Conversion or Exercise Price of Derivative Security</strong></th>
<th><strong>Ownership Form of Derivative Security: Direct (D) or Indirect (I)</strong> (Instr. 5)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Reporting Owners</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Reporting Owner Name / Address</td>
<td>Relationships</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Blumberg Capital II, L. P.</td>
<td>Director 10% Owner</td>
<td>Officer</td>
<td>Other</td>
<td></td>
</tr>
<tr>
<td>432 BRYANT STREET</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SAN FRANCISCO, CA 94105</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Signatures**  
/s/ David J. Blumberg, Managing Member of Blumberg Capital Management II, L.L.C., the General Partner of the Reporting Person  
04/20/2021  

**Explanation of Responses:**  
* If the form is filed by more than one reporting person, see Instruction 5(b)(v).  
   The shares are held directly by Blumberg Capital II, L.P. ("BC II"). Blumberg Capital Management II, L.L.C. ("BCM II") is the sole general partner of BC II. David J. Blumberg ("Blumberg" and, together with BC II and BCM II, the "Reporting Persons") is the managing director of BCM II. BCM II and Blumberg have voting and dispositive power over the shares held by BC II and may be deemed to beneficially own the shares held by BC II. Each of the Reporting Persons disclaims beneficial ownership of the shares reported herein except to the extent of his or its respective pecuniary interest therein.  
Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.  
Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.