FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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OMB Number:	3235-0287
Estimated average burden	
hours per response:	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person *     Desmond Laura			2. Issuer Name and Ticker or Trading Symbol  Double Verify Holdings, Inc. [ DV ]	(Check	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  X Director 10% Owner				
(Last) (First) (Middle)		,	3. Date of Earliest Transaction (Month/Day/Year) 06/01/2023	A	Officer (give title below)	Other (specify below)			
C/O DOUBLEVERIFY HOLDINGS, INC. 462 BROADWAY  (Street)		INC.	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indivi	ck Applicable Line) Person Reporting Person				
NEW YORK NY 10013		10013	Rule 10b5-1(c) Transaction Indication						
(City) (State) (Zip)		(Zip)	Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.						

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (In	4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) le (Instr.			Securities Beneficially Owned Following Reported	Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (In 8)		Deriva Secur Acqui Dispo	ities red (A) or sed of istr. 3, 4	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Derivative	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				Code	v			Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Restricted Stock Units	(1)	06/01/2023		M			9,183(2)	06/01/2023(3)	(3)	Common Stock	9,183(2)	\$0.00	0	I	By Trust <sup>(4)</sup>

## **Explanation of Responses:**

- 1. Restricted stock units convert into common stock on a one-for-one basis.
- 2. As reported previously, the reporting person made an election under the Issuer's deferred compensation plan to defer delivery of the vested shares to the earlier of (i) March 2027 and (ii) the reporting person's end of service as a Director (in which case the shares will be delivered in five annual installments commencing in the year of termination).
- 3. Each restricted stock unit ("RSU") was granted on June 15, 2022 and represents a right to receive one share of common stock on a one-to-one basis. The RSUs fully vested on June 1, 2023.
- 4. Represents restricted stock units held by the Laura B. Desmond Revocable Trust for which Ms. Desmond is trustee.

## Remarks:

/s/ Andrew E. Grimmig, as

Attorney-in-Fact for Laura B.

<u>Desmond</u>

\*\* Signature of Reporting Person

Date

06/05/2023

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.