1. Title and Address of Reporting Person: Desmond Laura

C/O DOUBLYVERIFY HOLDINGS, INC.
462 BROADWAY
NEW YORK NY 10013

2. Issuer Name and Ticker or Trading Symbol: DoubleVerify Holdings, Inc. [DV]

3. Date of Earliest Transaction (Month/Day/Year): 10/24/2023

4. Numbers of Derivative Securities Acquired (A) or Disposed Of (D) (Instr. 3 and 4) or Indirect (I) (Instr. 5)

5. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)

6. Nature of Indirect Beneficial Ownership (Instr. 4)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Date of Transaction</th>
<th>Amount</th>
<th>Price</th>
<th>Ownership Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>10/24/2023</td>
<td>11,002</td>
<td>$2.01</td>
<td>(D)</td>
</tr>
<tr>
<td>10/24/2023</td>
<td>179,071</td>
<td>$0.00</td>
<td>(I)</td>
</tr>
</tbody>
</table>

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
<th>Date of Transaction</th>
<th>Amount</th>
<th>Price</th>
<th>Ownership Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>10/24/2023</td>
<td>11,002</td>
<td>$0.00</td>
<td>(I)</td>
</tr>
</tbody>
</table>

Explanation of Responses:
1. Represents shares and options held by the Laura B. Desmond Revocable Trust for which Ms. Desmond is trustee.
2. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on December 30, 2022.
3. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions ranging from $28.10 to $28.69, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

Remarks:
/s/ Andrew E. Grimmig, as Attorney-in-Fact for Laura B. Desmond
10/26/2023

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.