## FORM 4

# **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

OMB	APP	RO\	/AI

OMB Number:	3235-0287
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

10b5-1(c). See In	struction 10.			
Name and Address of Reporting Person*  Eddleman Julie			2. Issuer Name <b>and</b> Ticker or Trading Symbol  DoubleVerify Holdings, Inc. [ DV ]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner
(Last) C/O DOUBLEV	(First) /ERIFY HOLDI	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 12/15/2023	X Officer (give title Other (specify below)  Global Chief Comm. Officer
462 BROADWA	AY		4. If Amendment, Date of Original Filed (Month/Day/Year)	Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person
(Street)				Form filed by More than One Reporting Person
NEW YORK	NY	10013		
(City)	(State)	(Zip)		

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transac Code (Ir 8)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	12/15/2023		M		1,991	A	\$0.00(1)	133,076	D	
Common Stock	12/15/2023		F <sup>(2)</sup>		854	D	\$35.54	132,222	D	
Common Stock	12/15/2023		M		3,438	A	\$0.00(3)	135,660	D	
Common Stock	12/15/2023		F <sup>(4)</sup>		1,474	D	\$35.54	134,186	D	

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (Ir 8)		Derivative		Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Restricted Stock Units	(5)	12/15/2023		М			1,991	(1)	(1)	Common Stock	1,991	\$0.00	15,928	D	
Restricted Stock Units	(5)	12/15/2023		M			3,438	(3)	(3)	Common Stock	3,438	\$0.00	41,248	D	

### Explanation of Responses:

- 1. The restricted stock units were granted on December 10, 2021. 6.25% of the restricted stock units vested and were settled on March 15, 2022 (the "2022 Vesting Date"), and the remainder of the restricted stock units vest at a rate of 6.25% on each quarterly anniversary of the 2022 Vesting Date.
- 2. Represents shares withheld to satisfy tax obligations in connection with the vesting of 1,991 restricted stock units on December 15, 2023.
- 3. The restricted stock units were granted on December 12, 2022. 6.25% of the restricted stock units vested and were settled on March 15, 2023 (the "2023 Vesting Date") and the remainder of the restricted stock units vest at a rate of 6.25% on each quarterly anniversary of the 2023 Vesting Date.
- 4. Represents shares withheld to satisfy tax obligations in connection with the vesting of 3,438 restricted stock units on December 15, 2023.
- 5. Restricted stock units convert into common stock on a one-for-one basis.

### Remarks:

/s/ Andrew E. Grimmig, as Attorney-in-Fact for Julie Eddleman

12/19/2023

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.