Form 144 Filer Information

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Form 144

FORM 144

#### NOTICE OF PROPOSED SALE OF SECURITIES PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

#### **144: Filer Information**

Filer CIK	0001853942
Filer CCC	XXXXXXXX
Is this a LIVE or TEST Filing?	
Submission Contact Information	
Name	
Phone	
E-Mail Address	

# 144: Issuer Information

Name of Issuer	DOUBLEVERIFY HOLDINGS, INC.
SEC File Number	001-40349
Address of Issuer	462 Broadway New York NEW YORK 10013
Phone	(212) 631-2111
Name of Person for Whose Account the Securities are To Be Sold	JULIE ANN EDDLEMAN

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to	Issuer
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Officer

# **144: Securities Information**

Title of the Class of Securities To Be Sold	Common
Name and Address of the Broker	E*TRADE FINANCIAL CORPORATION 3 EDISON DRIVE ALPHARETTA GA 30005
Number of Shares or Other Units To Be Sold	750
Aggregate Market Value	24787.50
Number of Shares or Other Units Outstanding	167403199
Approximate Date of Sale	08/22/2023
Name the Securities Exchange	NYSE

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or

144: Securities To Be Sold	
Title of the Class	COMMON
Date you Acquired	04/21/2021
Nature of Acquisition Transaction	Restricted Stock
Name of Person from Whom Acquired	ISSUER
Is this a Gift?	Date Donor Acquired
Amount of Securities Acquired	750
Date of Payment	04/21/2021
Nature of Payment	Not Applicable

If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

### 144: Securities Sold During The Past 3 Months

Name and Address of Seller	JULIE ANN EDDLEMAN 462 Broadway New York NY 10013
Title of Securities Sold	Common
Date of Sale	08/08/2023
Amount of Securities Sold	750
Gross Proceeds	24592.50

### 144: Securities Sold During The Past 3 Months

Name and Address of Seller	JULIE ANN EDDLEMAN 462 Broadway New York NY 10013
Title of Securities Sold	Common
Date of Sale	07/25/2023
Amount of Securities Sold	750
Gross Proceeds	30157.50

#### 144: Securities Sold During The Past 3 Months

Name and Address of Seller

JULIE ANN EDDLEMAN 462 Broadway New York NY 10013

Title of Securities Sold

Common

Date of Sale	07/11/2023
Amount of Securities Sold	750
Gross Proceeds	29152.50

### 144: Securities Sold During The Past 3 Months

Name and Address of Seller	JULIE ANN EDDLEMAN 462 Broadway New York NY 10013
Title of Securities Sold	Common
Date of Sale	06/27/2023
Amount of Securities Sold	750
Gross Proceeds	28492.00

#### 144: Remarks and Signature

Remarks	
Date of Notice	08/22/2023
Date of Plan Adoption or Giving of Instruction, If Relying on Rule 10b5-1	03/23/2023

#### ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature

/s/ Julie Ann Eddleman

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)