Form 144 Filer Information

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Form 144

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information

Filer CIK	0001550028
Filer CCC	XXXXXXXX
Is this a LIVE or TEST Filing?	● LIVE ◎ TEST
Submission Contact Information	
Name	
Phone	
E-Mail Address	

144: Issuer Information

Name of Issuer	DOUBLEVERIFY HOLDINGS, INC.
SEC File Number	001-40349
Address of Issuer	462 Broadway New York NEW YORK 10013
Phone	(212) 631-2111
Name of Person for Whose Account the Securities are To Be Sold	LAURA B DESMOND

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer

Director

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144: Securities Information

Title of the Class of Securities To Be Sold	Common
Name and Address of the Broker	Morgan Stanley Smith Barney LLC Executive Financial Services 1 New York Plaza 38th Floor New York NY 10004
Number of Shares or Other Units To Be Sold	11002
Aggregate Market Value	313486.59
Number of Shares or Other Units Outstanding	167403199
Approximate Date of Sale	10/24/2023
Name the Securities Exchange	NYSE

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or

144: Securities To Be Sold	
Title of the Class	СОММОЛ
Date you Acquired	10/24/2023
Nature of Acquisition Transaction	Stock Option Exercise
Name of Person from Whom Acquired	ISSUER
Is this a Gift?	Date Donor Acquired
Amount of Securities Acquired	11002
Date of Payment	10/24/2023
Nature of Payment	Cash

If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

144: Securities Sold During The Past 3 Months

Name and Address of Seller	LAURA B DESMOND 462 Broadway New York NY 10013
Title of Securities Sold	Common
Date of Sale	10/10/2023
Amount of Securities Sold	11003
Gross Proceeds	311130.73

144: Securities Sold During The Past 3 Months

Name and Address of Seller	LAURA B DESMOND 462 Broadway New York NY 10013
Title of Securities Sold	Common
Date of Sale	09/26/2023
Amount of Securities Sold	11002
Gross Proceeds	301601.13

144: Securities Sold During The Past 3 Months

Name and Address of Seller

LAURA B DESMOND 462 Broadway New York NY 10013

Title of Securities Sold

Common

Amount of Securities Sold

09/12/2023

338298.24

11003

Sold

Gross Proceeds

144: Securities Sold During The Past 3 Months

Name and Address of Seller	LAURA B DESMOND 462 Broadway New York NY 10013
Title of Securities Sold	Common
Date of Sale	08/22/2023
Amount of Securities Sold	11002
Gross Proceeds	363631.50

144: Securities Sold During The Past 3 Months

Name and Address of Seller	LAURA B DESMOND 462 Broadway New York NY 10013
Title of Securities Sold	Common
Date of Sale	08/08/2023
Amount of Securities Sold	11003
Gross Proceeds	360138.09

144: Securities Sold During The Past 3 Months

Name and Address of Seller	LAURA B DESMOND 462 Broadway New York NY 10013
Title of Securities Sold	Common
Date of Sale	08/07/2023
Amount of Securities Sold	125346
Gross Proceeds	4208878.00

144: Securities Sold During The Past 3 Months

Name and Address of Seller	LAURA B DESMOND 462 Broadway New York NY 10013
Title of Securities Sold	Common
Date of Sale	08/04/2023
Amount of Securities Sold	32654
Gross Proceeds	1099717.00

144: Securities Sold During The Past 3 Months

Name and Address of Seller	LAURA B DESMOND 462 Broadway New York NY 10013
Title of Securities Sold	Common
Date of Sale	07/25/2023
Amount of Securities Sold	11002
Gross Proceeds	443633.65

144: Remarks and Signature

Remarks	
Date of Notice	10/24/2023
Date of Plan Adoption or Giving of Instruction, If Relying on Rule 10b5-1	12/30/2022

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature

/s/ Laura B. Desmond

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)