Form 144 Filer Information

**FORM 144** 

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### Form 144

NOTICE OF PROPOSED SALE OF SECURITIES PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information	
Filer CIK	0001550028
Filer CCC	XXXXXXXX
Is this a LIVE or TEST Filing?	● LIVE ○ TEST
Submission Contact Information	
Name	
Phone	
E-Mail Address	
144: Issuer Information	
Name of Issuer	DOUBLEVERIFY HOLDINGS, INC.
SEC File Number	001-40349
Address of Issuer	462 Broadway New York NEW YORK 10013
Phone	(212) 631-2111
Name of Person for Whose Account the Securities are To Be Sold	LAURA B DESMOND
the securities are to be sold but also as to a	(a) of Rule 144. Information is to be given not only as to the person for whose account all other persons included in that definition. In addition, information shall be given as to red by paragraph (e) of Rule 144 to be aggregated with sales for the account of the
Relationship to Issuer	Director
144: Securities Information	on
Title of the Class of Securities To Be Sold	Common
Name and Address of the Broker	Morgan Stanley Smith Barney LLC Executive Financial Services 1 New York Plaza 38th Floor New York NY 10004
Number of Shares or Other Units To Be Sold	11003
Aggregate Market Value	344725.09
Number of Shares or Other Units Outstanding	169986052
Approximate Date of Sale	11/14/2023
Name the Securities Eychange	NYSE

any part of the purchase price or other consideration therefor:

144: Securities To Be Sold		
Title of the Class	COMMON	
Date you Acquired	11/14/2023	
Nature of Acquisition Transaction	Stock Option Exercise	
Name of Person from Whom Acquired	ISSUER	
Is this a Gift?	Date Donor Acquired	

Amount of Securities Acquired

Date of Payment

11/14/2023

Nature of Payment

Cash

If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller	LAURA B DESMOND 462 Broadway New York NY 10013
Title of Securities Sold	Common
Date of Sale	10/24/2023
Amount of Securities Sold	11002
Gross Proceeds	313486.59

# 144: Securities Sold During The Past 3 Months

Name and Address of Seller	LAURA B DESMOND 462 Broadway New York NY 10013
Title of Securities Sold	Common
Date of Sale	10/10/2023
Amount of Securities Sold	11003
Gross Proceeds	311130.73

# 144: Securities Sold During The Past 3 Months

Name and Address of Seller	LAURA B DESMOND 462 Broadway New York NY 10013
Title of Securities Sold	Common

Date of Sale	09/26/2023
Amount of Securities Sold	11002
Gross Proceeds	301601.13

# 144: Securities Sold During The Past 3 Months

Name and Address of Seller	LAURA B DESMOND 462 Broadway New York NY 10013
Title of Securities Sold	Common
Date of Sale	09/12/2023
Amount of Securities Sold	11003
Gross Proceeds	338298.24

### 144: Securities Sold During The Past 3 Months

Name and Address of Seller	LAURA B DESMOND 462 Broadway New York NY 10013
Title of Securities Sold	Common
Date of Sale	08/22/2023
Amount of Securities Sold	11002
Gross Proceeds	363631.50

## 144: Remarks and Signature

Remarks	
Date of Notice	11/14/2023
Date of Plan Adoption or Giving of Instruction, If Relying on Rule 10b5-1	12/30/2022

#### **ATTENTION:**

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature	/s/ Laura B. Desmond

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)