Form 144 Filer Information

**FORM 144** 

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### Form 144

NOTICE OF PROPOSED SALE OF SECURITIES PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information		
Filer CIK	0001853942	
Filer CCC	XXXXXXXX	
Is this a LIVE or TEST Filing?	■ LIVE   TEST	
Submission Contact Information		
Name		
Phone		
E-Mail Address		
144: Issuer Information		
Name of Issuer	DOUBLEVERIFY HOLDINGS, INC.	
SEC File Number	001-40349	
Address of Issuer	462 Broadway New York NEW YORK 10013	
Phone	(212) 631-2111	
Name of Person for Whose Account the Securities are To Be Sold	JULIE ANN EDDLEMAN	
See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.		
Relationship to Issuer	Officer	
144: Securities Information	on	
Title of the Class of Securities To Be Sold	Common	
Name and Address of the Broker	Morgan Stanley Smith Barney LLC Executive Financial Services 1 New York Plaza 38th Floor New York NY 10004	
Number of Shares or Other Units To Be Sold	750	
Aggregate Market Value	28102.50	
Number of Shares or Other Units Outstanding	169986052	
Approximate Date of Sale	12/26/2023	
Name the Securities Exchange	NYSE	

any part of the purchase price or other consideration therefor:

Nature of Acquisition Transaction

Nature of Payment

144: Securities To Be Sold	
Title of the Class	Common
Date you Acquired	04/21/2021

Restricted Stock

Not Applicable

Name of Person from Whom Acquired

Is this a Gift?

Date Donor Acquired

Amount of Securities Acquired 750

Date of Payment 04/21/2021

If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

#### 144: Securities Sold During The Past 3 Months

Name and Address of Seller	JULIE ANN EDDLEMAN 462 Broadway New York NY 10013
Title of Securities Sold	Common
Date of Sale	12/12/2023
Amount of Securities Sold	750
Gross Proceeds	25125.00

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller	JULIE ANN EDDLEMAN 462 Broadway New York NY 10013
Title of Securities Sold	Common
Date of Sale	12/04/2023
Amount of Securities Sold	2500
Gross Proceeds	83100.00

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller	JULIE ANN EDDLEMAN 462 Broadway New York NY 10013
Title of Securities Sold	Common

Date of Sale	12/01/2023
Amount of Securities Sold	2000
Gross Proceeds	67079.00

# 144: Securities Sold During The Past 3 Months

Name and Address of Seller

JULIE ANN EDDLEMAN
462 Broadway
New York
NY
10013

Title of Securities Sold

Common

Date of Sale

11/28/2023

Amount of Securities Sold 750

Gross Proceeds 24075.00

#### 144: Securities Sold During The Past 3 Months

Name and Address of Seller

JULIE ANN EDDLEMAN
462 Broadway
New York
NY
10013

Title of Securities Sold

Common

Date of Sale

10/17/2023

Amount of Securities Sold

750

21022.50

### 144: Securities Sold During The Past 3 Months

Name and Address of Seller

JULIE ANN EDDLEMAN
462 Broadway
New York
NY
10013

Title of Securities Sold

Common

Date of Sale

10/03/2023

Amount of Securities Sold

750

Gross Proceeds

20730.00

# 144: Securities Sold During The Past 3 Months

Name and Address of Seller

JULIE ANN EDDLEMAN
462 Broadway
New York
NY
10013

Title of Securities Sold

Common

Date of Sale

11/14/2023

Amount of Securities Sold 9192

Gross Proceeds 287300.00

# Remarks Date of Notice 12/26/2023 Date of Plan Adoption or Giving of Instruction, If Relying on Rule 10b5-1

#### **ATTENTION:**

144: Remarks and Signature

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature	/s/ Julie Ann Eddleman

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)