Form 144 Filer Information

FORM 144

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Form 144

NOTICE OF PROPOSED SALE OF SECURITIES PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information	
Filer CIK	0001854079
Filer CCC	XXXXXXXX
Is this a LIVE or TEST Filing?	● LIVE ○ TEST
Submission Contact Information	
Name	
Phone	
E-Mail Address	
144: Issuer Information	
Name of Issuer	DoubleVerify Holdings, Inc.
SEC File Number	001-40349
Address of Issuer	233 Spring Street New York NEW YORK 10013
Phone	1-212-631-2111
Name of Person for Whose Account the Securities are To Be Sold	Andrew E. Grimmig
the securities are to be sold but also as to a	(a) of Rule 144. Information is to be given not only as to the person for whose account all other persons included in that definition. In addition, information shall be given as to ired by paragraph (e) of Rule 144 to be aggregated with sales for the account of the
Relationship to Issuer	Officer
144: Securities Information	on
Title of the Class of Securities To Be Sold	Common
Name and Address of the Broker	Goldman Sachs & Co. LLC 200 West Street New York NY 10282
Number of Shares or Other Units To Be Sold	207858
Aggregate Market Value	7050543.36
Number of Shares or Other Units Outstanding	171253902
Approximate Date of Sale	03/18/2024
Name the Securities Exchange	NYSE

any part of the purchase price or other consideration therefor:

144: Securities To Be Sold

Title of the Class	Common Stock
Date you Acquired	04/27/2020
Nature of Acquisition Transaction	Acquired as compensation Stock Options
Name of Person from Whom Acquired	Issuer
Is this a Gift?	Date Donor Acquired
Amount of Securities Acquired	27574
Date of Payment	04/27/2020
Nature of Payment	Compensation Cashless exercise / same-day sale

If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

144: Securities To Be Sold

Title of the Class	Common Stock
Date you Acquired	04/27/2020
Nature of Acquisition Transaction	Acquired as compensation Stock Options
Name of Person from Whom Acquired	Issuer
Is this a Gift?	□ Date Donor Acquired
Amount of Securities Acquired	146027
Date of Payment	04/27/2020
Nature of Payment	Compensation Cashless exercise / same-day sale

If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Title of the Class	Common Stock
Date you Acquired	02/15/2021
Nature of Acquisition Transaction	Acquired as compensation Restricted Stock Units
Name of Person from Whom Acquired	Issuer
Is this a Gift?	Date Donor Acquired
Amount of Securities Acquired	1217
Date of Payment	02/15/2021
Nature of Payment	Compensation

144: Securities To Be Sol	d	
Title of the Class	Common Stock	
Date you Acquired	12/10/2021	
Nature of Acquisition Transaction	Acquired as compensation Restricted Stock Units	
Name of Person from Whom Acquired	Issuer	
Is this a Gift?	Date Donor Acquired	
Amount of Securities Acquired	771	
Date of Payment	12/10/2021	
Nature of Payment	Compensation	
note thereto the nature of the consideration	ment therefor was not made in cash at the time given. If the consideration consisted of any note nent and state when the note or other obligations.	e or other obligation, or if payment was
144: Securities To Be Sol	d	
Title of the Class	Common Stock	
Date you Acquired	09/15/2022	
Nature of Acquisition Transaction	Acquired as compensation Restricted Stock Units	
Name of Person from Whom Acquired	Issuer	
Is this a Gift?	Date Donor Acquired	
Amount of Securities Acquired	1494	
Date of Payment	09/15/2022	
Nature of Payment	Compensation	
note thereto the nature of the consideration	ment therefor was not made in cash at the time given. If the consideration consisted of any note nent and state when the note or other obligations.	e or other obligation, or if payment was
144: Securities To Be Sol	d	
Title of the Class	Common Stock	
Date you Acquired	11/15/2022	
Nature of Acquisition Transaction	Acquired as compensation Restricted Stock Units	
Name of Person from Whom Acquired	Issuer	
Is this a Gift?	Date Donor Acquired	
Amount of Securities Acquired	1025	

11/15/2022

Date of Payment

Nature of I	Pavment
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Compensation

If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

144: Securities To	Be Sold
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Title of the Class	Common Stock
Date you Acquired	12/15/2022
Nature of Acquisition Transaction	Acquired as compensation Restricted Stock Units
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Name of Person from Whom Acquired	Issuer
Is this a Gift?	Date Donor Acquired
Amount of Securities Acquired	772
Date of Payment	12/15/2022
Date of Faymont	
Nature of Payment	Compensation

If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

144: Securities To Be Sold

Title of the Class	Common Stock
Date you Acquired	02/15/2023
Nature of Acquisition Transaction	Acquired as compensation Restricted Stock Units
Name of Person from Whom Acquired	Issuer
Is this a Gift?	Date Donor Acquired
Amount of Securities Acquired	1217
Date of Payment	02/15/2023
Nature of Payment	Compensation

If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Title of the Class	Common Stock
Date you Acquired	03/13/2023
Nature of Acquisition Transaction	Acquired as compensation Restricted Stock Units
Name of Person from Whom Acquired	Issuer
Is this a Gift?	□ Date Donor Acquired
Amount of Securities Acquired	22148

Date of Payment	03/13/2023
Nature of Payment	Compensation

144: Securities To Be Sold	
Title of the Class	Common Stock
Date you Acquired	11/15/2023
Nature of Acquisition Transaction	Acquired as compensation Restricted Stock Units
Name of Person from Whom Acquired	Issuer
Is this a Gift?	Date Donor Acquired
Amount of Securities Acquired	1025
Date of Payment	11/15/2023
Nature of Payment	Compensation

If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

144: Securities To Be Sold Title of the Class Common Stock Date you Acquired 03/15/2023 Nature of Acquisition Transaction Acquired as compensation -- Restricted Stock Units Name of Person from Whom Acquired Is this a Gift? Date Donor Acquired 996 Amount of Securities Acquired 03/15/2023 Date of Payment Nature of Payment Compensation

If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Title of the Class	Common Stock		
Date you Acquired	05/15/2023		
Nature of Acquisition Transaction	Acquired as compensation Restricted Stock Units		
Name of Person from Whom Acquired	Issuer		
Is this a Gift?	Date Donor Acquired		

Amount of Securities Acquired	1025
Date of Payment	05/15/2023
Nature of Payment	Compensation

144: Securities To Be Sold			
Title of the Class	Common Stock		
Date you Acquired	06/15/2023		
Nature of Acquisition Transaction	Acquired as compensation Restricted Stock Units		
Name of Person from Whom Acquired	Issuer		
Is this a Gift?	Date Donor Acquired		
Amount of Securities Acquired	771		
Date of Payment	06/15/2023		
Nature of Payment	Compensation		

If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Title of the Class Common Stock 08/15/2023 Date you Acquired Nature of Acquisition Transaction Acquired as compensation -- Restricted Stock Units Name of Person from Whom Acquired Issuer Is this a Gift? Date Donor Acquired Amount of Securities Acquired 1025 08/15/2023 Date of Payment Nature of Payment Compensation

If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

144: Securities To Be Sold

Title of the Class	Common Stock
Date you Acquired	09/15/2023
Nature of Acquisition Transaction	Acquired as compensation Restricted Stock Units
Name of Person from Whom Acquired	Issuer

Is this a Gift?	Date Donor Acquired	
Amount of Securities Acquired	771	
Date of Payment	09/15/2023	
Nature of Payment	Compensation	

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

144: Securities Sold During The Past 3 Months

Nothing to Report

144: Remarks and Signature

Remarks

The sales of shares set forth herein are made in connection with a selling plan dated December 15, 2023 that is intended to comply with Rule 10b5-1(c).

Date of Notice 03/18/2024

Date of Plan Adoption or Giving of Instruction, If Relying on Rule 10b5-1

12/15/2023

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature Goldman Sachs & Co. LLC on behalf of Andrew E. Grimmig

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)