

144: Filer Information

Filer CIK	<input type="text" value="0001854086"/>
Filer CCC	<input type="text" value="XXXXXXXX"/>
Is this a LIVE or TEST Filing?	<input checked="" type="radio"/> LIVE <input type="radio"/> TEST

Submission Contact Information

Name	<input type="text"/>
Phone	<input type="text"/>
E-Mail Address	<input type="text"/>

144: Issuer Information

Name of Issuer	<input type="text" value="DoubleVerify Holdings, Inc."/>
SEC File Number	<input type="text" value="001-40349"/>
Address of Issuer	<input type="text" value="462 Broadway
New York
NEW YORK
10013"/>
Phone	<input type="text" value="1-212-631-2111"/>
Name of Person for Whose Account the Securities are To Be Sold	<input type="text" value="Nicola Allais"/>

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer	<input type="text" value="Other: CFO"/>
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144: Securities Information

Title of the Class of Securities To Be Sold	<input type="text" value="Common Shares"/>
Name and Address of the Broker	<input type="text" value="Goldman Sachs & Co. LLC
200 West Street
New York
NY
10282"/>
Number of Shares or Other Units To Be Sold	<input type="text" value="31752"/>
Aggregate Market Value	<input type="text" value="968118.48"/>
Number of Shares or Other Units Outstanding	<input type="text" value="171714213"/>
Approximate Date of Sale	<input type="text" value="04/23/2024"/>
Name the Securities Exchange	<input type="text" value="NYSE"/>

any part of the purchase price or other consideration therefor:

144: Securities To Be Sold

Title of the Class	Common Shares
Date you Acquired	01/04/2018
Nature of Acquisition Transaction	Compensation -- Non-Qualified Stock Option
Name of Person from Whom Acquired	Issuer

Is this a Gift?

Date Donor Acquired

Amount of Securities Acquired	31752
Date of Payment	01/04/2018
Nature of Payment	Compensation -- Cashless exercise / same-day sale

If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

144: Securities Sold During The Past 3 Months

Name and Address of Seller	Nicola Allais 462 Broadway New York NY 10013
Title of Securities Sold	Common Shares
Date of Sale	03/26/2024
Amount of Securities Sold	1764
Gross Proceeds	59010.56

144: Securities Sold During The Past 3 Months

Name and Address of Seller	Nicola Allais 462 Broadway New York NY 10013
Title of Securities Sold	Common Shares
Date of Sale	03/19/2024
Amount of Securities Sold	1764
Gross Proceeds	59419.46

144: Securities Sold During The Past 3 Months

Name and Address of Seller	Nicola Allais 462 Broadway New York NY 10013
Title of Securities Sold	Common Shares

Date of Sale	03/18/2024
Amount of Securities Sold	1788
Gross Proceeds	58542.52

144: Securities Sold During The Past 3 Months

Name and Address of Seller	Nicola Allais 462 Broadway New York NY 10013
Title of Securities Sold	Common Shares
Date of Sale	03/26/2024
Amount of Securities Sold	1764
Gross Proceeds	59105.47

144: Securities Sold During The Past 3 Months

Name and Address of Seller	Nicola Allais 462 Broadway New York NY 10013
Title of Securities Sold	Common Shares
Date of Sale	03/25/2024
Amount of Securities Sold	1764
Gross Proceeds	59045.14

144: Securities Sold During The Past 3 Months

Name and Address of Seller	Nicola Allais 462 Broadway New York NY 10013
Title of Securities Sold	Common Shares
Date of Sale	04/11/2024
Amount of Securities Sold	1764
Gross Proceeds	59002.27

144: Securities Sold During The Past 3 Months

Name and Address of Seller	Nicola Allais 462 Broadway New York NY 10013
Title of Securities Sold	Common Shares
Date of Sale	03/18/2024
Amount of Securities Sold	1788
Gross Proceeds	58876.34

144: Securities Sold During The Past 3 Months

Name and Address of Seller	Nicola Allais 462 Broadway New York NY 10013
Title of Securities Sold	Common Shares
Date of Sale	04/12/2024
Amount of Securities Sold	1764
Gross Proceeds	57294.37

144: Securities Sold During The Past 3 Months

Name and Address of Seller	Nicola Allais 462 Broadway New York NY 10013
Title of Securities Sold	Common Shares
Date of Sale	04/11/2024
Amount of Securities Sold	1764
Gross Proceeds	58970.34

144: Securities Sold During The Past 3 Months

Name and Address of Seller	Nicola Allais 462 Broadway New York NY 10013
Title of Securities Sold	Common Shares
Date of Sale	03/18/2024
Amount of Securities Sold	1788
Gross Proceeds	58499.43

144: Securities Sold During The Past 3 Months

Name and Address of Seller	Nicola Allais 462 Broadway New York NY 10013
Title of Securities Sold	Common Shares
Date of Sale	03/19/2024
Amount of Securities Sold	1764
Gross Proceeds	59051.13

144: Securities Sold During The Past 3 Months

Name and Address of Seller	Nicola Allais 462 Broadway New York NY 10013
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Title of Securities Sold	Common Shares
Date of Sale	03/26/2024
Amount of Securities Sold	1764
Gross Proceeds	58927.83

144: Securities Sold During The Past 3 Months

Name and Address of Seller	Nicola Allais 462 Broadway New York NY 10013
Title of Securities Sold	Common Shares
Date of Sale	04/12/2024
Amount of Securities Sold	1764
Gross Proceeds	57226.81

144: Securities Sold During The Past 3 Months

Name and Address of Seller	Nicola Allais 462 Broadway New York NY 10013
Title of Securities Sold	Common Shares
Date of Sale	03/25/2024
Amount of Securities Sold	1764
Gross Proceeds	59348.37

144: Securities Sold During The Past 3 Months

Name and Address of Seller	Nicola Allais 462 Broadway New York NY 10013
Title of Securities Sold	Common Shares
Date of Sale	03/19/2024
Amount of Securities Sold	1764
Gross Proceeds	59094.88

144: Securities Sold During The Past 3 Months

Name and Address of Seller	Nicola Allais 462 Broadway New York NY 10013
Title of Securities Sold	Common Shares
Date of Sale	03/25/2024
Amount of Securities Sold	1764

Gross Proceeds	59138.45
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144: Securities Sold During The Past 3 Months

Name and Address of Seller	Nicola Allais 462 Broadway New York NY 10013
Title of Securities Sold	Common Shares
Date of Sale	04/12/2024
Amount of Securities Sold	1764
Gross Proceeds	57619.3

144: Securities Sold During The Past 3 Months

Name and Address of Seller	Nicola Allais 462 Broadway New York NY 10013
Title of Securities Sold	Common Shares
Date of Sale	04/11/2024
Amount of Securities Sold	1764
Gross Proceeds	58692.16

144: Remarks and Signature

Remarks	The sales of shares set forth herein are made in connection with a selling plan dated 11/14/2023 that is intended to comply with Rule 10b5-1(c). The representation below regarding the seller's knowledge of material information was true as of the date the selling plan was entered into.
Date of Notice	04/23/2024
Date of Plan Adoption or Giving of Instruction, If Relying on Rule 10b5-1	11/14/2023

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature	Goldman Sachs & Co. LLC on behalf of Nicola Allais
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ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)