Form 144 Filer Information

**FORM 144** 

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Form 144

NOTICE OF PROPOSED SALE OF SECURITIES PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information			
Filer CIK	0001550028		
Filer CCC	XXXXXXXX		
Is this a LIVE or TEST Filing?	● LIVE ○ TEST		
Submission Contact Information			
Name			
Phone			
E-Mail Address			
144: Issuer Information			
Name of Issuer	DoubleVerify Holdings, Inc.		
SEC File Number	001-40349		
Address of Issuer	462 BROADWAY NEW YORK NEW YORK 10013		
Phone	212-631-2111		
Name of Person for Whose Account the Securities are To Be Sold	Desmond Laura		
See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.			
Relationship to Issuer	Director		
144: Securities Information			
Title of the Class of Securities To Be Sold	COMMON		
Name and Address of the Broker	ETRADE FINANCIAL CORPORATION 3 EDISON DRIVE ALPHARETTA GA 30005		
Number of Shares or Other Units To Be Sold	158000		
Aggregate Market Value	5372000.00		
Number of Shares or Other Units Outstanding	167400000		
Approximate Date of Sale	08/04/2023		
Name the Securities Exchange	NYSE		

any part of the purchase price or other consideration therefor:

144. Occurring 10 Be cold		
Title of the Class	COMMON	
Date you Acquired	08/04/2023	
Nature of Acquisition Transaction	STOCK OPTION EXERCISE	
Name of Person from Whom Acquired	ISSUER	
Is this a Gift?	Date Donor Acquired	
Amount of Securities Acquired	158000	
Date of Payment	08/04/2023	
Nature of Payment	COMPENSATION	

If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller	LAURA B DESMOND 462 BROADWAY NEW YORK NY 10013
Title of Securities Sold	STOCK OPTION EXERCISE
Date of Sale	07/25/2023
Amount of Securities Sold	11002
Gross Proceeds	443634.27

# 144: Securities Sold During The Past 3 Months

Name and Address of Seller	LAURA B DESMOND 462 BROADWAY NEW YORK NY 10013
Title of Securities Sold	STOCK OPTION EXERCISE
Date of Sale	07/11/2023
Amount of Securities Sold	11003
Gross Proceeds	425244.08

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller	LAURA B DESMOND 462 BROADWAY NEW YORK NY 10013
Title of Securities Sold	STOCK OPTION EXERCISE

Date of Sale	06/27/2023
Amount of Securities Sold	11002
Gross Proceeds	415774.58

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller

LAURA B DESMOND
462 BROADWAY
NEW YORK
NY
10013

Title of Securities Sold

STOCK OPTION EXERCISE

Date of Sale

06/13/2023

Amount of Securities Sold

11003

Gross Proceeds

399546.81

#### 144: Securities Sold During The Past 3 Months

Name and Address of Seller

LAURA B DESMOND
462 BROADWAY
NEW YORK
NY
10013

Title of Securities Sold

STOCK OPTION EXERCISE

Date of Sale

05/23/2023

Amount of Securities Sold

11002

Gross Proceeds

346174.52

# 144: Securities Sold During The Past 3 Months

Name and Address of Seller

LAURA B DESMOND
462 BROADWAY
NEW YORK
NY
10013

Title of Securities Sold

STOCK OPTION EXERCISE

Date of Sale

05/09/2023

Amount of Securities Sold

11003

Gross Proceeds

297915.85

### 144: Remarks and Signature

Date of Notice 08/04/2023	

#### **ATTENTION:**

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature /s/ Laura B. Desmond

